

COURSE NAME: NATIONAL CERTIFICATE III IN ENTREPRENEURSHIP

INTRODUCTION: This qualification describes the performance outcomes, skills and knowledge required to become an entrepreneur. This program focuses on the application of technical and personal skills to give participants to confidently go out and start out business ventures of their own.

CODE: SOCS01Q1L3V1/20

MNQF: Level 3

DURATION: 4 Months

COURSE FEE: 9,500/- MRF

Registration Fee: 500 MRF

Assessment Fee: 1,000/- MRF

MODE: Face to Face

ENTRY CRITERIA: Successful Completion of Higher Secondary Education

INTAKE: January / July

MODULES:

- Leadership Skills to lead an organization and manage a team as an entrepreneur
- Communications and Public Relations for Entrepreneurs
- Time management techniques for self-development
- Motivation basics for entrepreneurs
- Change management concepts and strategies for real life situations
- Develop Self-esteem and confidence through self-awareness and self-development strategies
- ICT skills required for successful entrepreneurs Understand Basic Concepts of Entrepreneurship
- Generate Creative and Viable Business Ideas
- Develop a Business Plan
- Model Characteristics and Behaviors of Successful Entrepreneurs
- Select Profitable Investment Opportunities
- Make Effective Entrepreneurial Decisions
- Understand the Characteristics and Environment of Small and Medium Enterprises
- Make Effective Marketing Decisions as Business Owner

- Apply Key Operations Management Practices to an Organization
- Understand the basics of planning and managing finance in an organization

- Read and Understand Key Financial Statements of an Organization
- Make Effective Long Term and Legally Compliant Human Resource Related Decisions for an Organization

- Formulate an Organizational Strategic Plan
- Apply Good Governance Principles and Effective Managerial Practices to an Organization
- Identify Beneficial Entrepreneurial Opportunities in